

Privacy Notice

Contact Form — Information on the Processing of Personal Data

This notice explains how your personal data is processed when you complete the contact form on www.yavuzkeskus.com. It is provided under the EU General Data Protection Regulation (GDPR) and the UK GDPR, and — where applicable — under the Turkish Personal Data Protection Law No. 6698 (KVKK). A Turkish-language version of this notice is also available on the website.

1. Who is responsible for your data

Your personal data is processed by Yavuz Keskus, a RERA-licensed real estate investment consultant (Licence No. 96286), acting as the data controller.

Data controller	Yavuz Keskus
Role	Real Estate Investment Consultant — RERA Licence No. 96286
E-mail	yavuz@yavuzkeskus.com
Phone / WhatsApp	+90 530 030 05 31
Website	www.yavuzkeskus.com

2. What data we collect

Category	Data
Identity	First name, last name
Contact	Phone number, e-mail address
Technical	IP address, date and time of form submission, consent records
Enquiry details	Investment requirements, budget range, areas and projects of interest that you share with us during our conversations

We do not ask for special categories of personal data (such as health, religion or ethnic origin). Please do not share such data through the form or in our conversations.

3. Why we process your data, and on what legal basis

Purpose	Legal basis (GDPR / UK GDPR Art. 6)
Responding to your enquiry and contacting you by phone, e-mail or WhatsApp; assessing your requirements; preparing information and offers on projects, areas and payment plans; pre-contractual discussions regarding a possible purchase	Steps taken at your request prior to entering into a contract — Art. 6(1)(b)
Recording and following up enquiries; information security; preventing misuse of the website	Our legitimate interests in running and protecting our business — Art. 6(1)(f)
Retaining consent records and responding to requests from competent authorities	Compliance with a legal obligation — Art. 6(1)(c)

Purpose	Legal basis (GDPR / UK GDPR Art. 6)
Establishing, exercising or defending legal claims	Our legitimate interests — Art. 6(1)(f)
Sending marketing messages about new projects, campaigns and events by e-mail, SMS, WhatsApp or phone	Your consent — Art. 6(1)(a); given only if you tick the relevant box, and withdrawable at any time

Where you object to processing based on our legitimate interests, we will stop unless we have compelling legitimate grounds that override your interests, rights and freedoms.

We do not use your data for automated decision-making or profiling that produces legal or similarly significant effects on you.

4. Who we share your data with

Recipient group	Purpose
Website hosting, e-mail, form and customer record (CRM) service providers acting as our processors	Operating the website, storing form data and running our communications
The developer of the project you enquire about and partner brokerage firms based in the United Arab Emirates	Only at your request: project information, pre-reservation and handling of a purchase process
Legal, accounting and advisory service providers	Meeting legal obligations and protecting legal claims
Competent public authorities and courts	Where required by law

5. International transfers

The controller is established in Türkiye, the consultancy concerns real estate projects in the United Arab Emirates, and some of the IT services used are hosted outside the European Economic Area and the United Kingdom. Your personal data is therefore transferred outside the EEA/UK.

The European Commission has not issued an adequacy decision for Türkiye or for the United Arab Emirates. Such transfers are therefore made on the basis of appropriate safeguards under Art. 46 GDPR — in particular the European Commission's Standard Contractual Clauses (and the UK Addendum or International Data Transfer Agreement for UK transfers) — together with supplementary measures where necessary. You may request a copy of the relevant safeguards using the contact details above.

Where no such safeguards are in place, an occasional transfer is made only on the basis of your explicit consent under Art. 49(1)(a) GDPR, after you have been informed of the possible risks: the destination country may not provide a level of protection equivalent to that of the EEA/UK, and exercising your rights or obtaining legal redress there may be more difficult.

Where the Turkish KVKK applies to you, transfers abroad are made under Art. 9 of that law, primarily on the basis of the standard contracts published by the Turkish Personal Data Protection Board.

6. How long we keep your data

- Enquiries that do not result in a contract: 2 (two) years from the date of last contact.
- Marketing consent records: 3 (three) years from the date the consent ceases to be valid.

- Enquiries that result in a contract: for the periods required by applicable law.

Once these periods expire, or where the grounds for processing no longer apply, your data is deleted, destroyed or anonymised.

7. Your rights

Subject to the conditions in applicable law, you have the right to:

- a) Access your personal data and obtain a copy of it,
- b) Have inaccurate or incomplete data corrected,
- c) Have your data erased,
- d) Restrict processing of your data,
- e) Receive your data in a structured, commonly used and machine-readable format and have it transmitted to another controller (data portability),
- f) Object to processing based on our legitimate interests,
- g) Object at any time to processing for direct marketing purposes, including profiling related to it,
- h) Withdraw your consent at any time, without affecting the lawfulness of processing carried out before the withdrawal,
- i) Lodge a complaint with a supervisory authority — in the EU, the authority in your country of residence, work or where the alleged infringement took place; in the UK, the Information Commissioner's Office (ico.org.uk). Where the KVKK applies, you may also apply to the Turkish Personal Data Protection Authority (kvkk.gov.tr).

8. How to contact us

To exercise any of these rights, or to ask a question about this notice, please e-mail yavuz@yavuzkeskus.com or call +90 530 030 05 31. So that we can identify you correctly, please include your name, the contact details you used in the form and a description of your request.

We will respond without undue delay and in any event within one month of receiving your request. That period may be extended by a further two months where necessary, taking into account the complexity and number of requests; we will let you know if this happens. Responding is free of charge, unless your request is manifestly unfounded or excessive.

9. Marketing messages

If you tick the relevant box on the form, we will send you information about new real estate projects in Dubai and Abu Dhabi, campaigns, payment plans, events and market updates, using the phone number (calls, SMS, WhatsApp) and e-mail address you provide.

You do not have to give this consent; not giving it does not prevent us from responding to your enquiry. You can withdraw it at any time, free of charge, by using the opt-out link in any message we send or by contacting us using the details above.

Last updated: 18 September 2026